



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
575761 /	09821521
<u>Product</u>	
American Crossroads	
<u>Contract Dates</u>	<u>Estimate #</u>
09/19/12 - 09/27/12	1017
<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	09/18/12 / 09/18/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WJW	Alexandra Bradley
<u>Special Handling</u>	
Do Not Mail	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8433	11
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Crossroads Media, LLC.
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

<u>*Line</u>	<u>Ch</u>	<u>Start Date</u>	<u>End Date</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Days</u>	<u>Length</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Spots</u>	<u>Totals</u>	
										Type	Spots	Amount
N 1 8	8	09/19/12	09/19/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
FOX 8 NEWS IN THE MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12 09/23/12 --W---- 1 \$1,600.00												
N 2 8	8	09/20/12	09/20/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
FOX 8 NEWS IN THE MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12 09/23/12 ---T--- 1 \$1,600.00												
N 3 8	8	09/21/12	09/21/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
FOX 8 NEWS IN THE MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12 09/23/12 ----F-- 1 \$1,600.00												
N 4 8	8	09/24/12	09/24/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
FOX 8 NEWS IN THE MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12 09/30/12 M----- 1 \$1,600.00												
N 5 8	8	09/25/12	09/25/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
FOX 8 NEWS IN THE MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12 09/30/12 -T----- 1 \$1,600.00												
N 6 8	8	09/26/12	09/26/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
FOX 8 NEWS IN THE MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12 09/30/12 --W---- 1 \$1,600.00												
N 7 8	8	09/27/12	09/27/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,600.00
FOX 8 NEWS IN THE MORNING												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/24/12 09/30/12 ---T--- 1 \$1,600.00												
N 8 8	8	09/20/12	09/20/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$2,400.00
FOX8 NEWS AT 530P												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 09/17/12 09/23/12 ---T--- 1 \$2,400.00												

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09/19/12 - 09/27/12	American Crossroads	1017
Advertiser		
American Crossroads		
Original Date / Revision		
09/18/12 / 09/18/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Totals	
										Type	Spots
N 9 8		09/24/12	09/24/12	M-F 5p-6p News	5p-6p News		:30			NM	1
FOX8 NEWS AT 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/24/12	09/30/12	M-----				1	\$2,400.00		
N 10 8		09/26/12	09/26/12	M-F 5p-6p News	5p-6p News		:30			NM	1
FOX8 NEWS AT 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/24/12	09/30/12	--W----				1	\$2,400.00		
N 11 8		09/19/12	09/19/12	M-F 6p-7p News	6p-7p News		:30			NM	1
FOX8 NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	--W----				1	\$3,200.00		
N 12 8		09/21/12	09/21/12	M-F 6p-7p News	6p-7p News		:30			NM	1
FOX8 NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	----F--				1	\$3,200.00		
N 13 8		09/25/12	09/25/12	M-F 6p-7p News	6p-7p News		:30			NM	1
FOX8 NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/24/12	09/30/12	-T-----				1	\$3,200.00		
N 14 8		09/27/12	09/27/12	M-F 6p-7p News	6p-7p News		:30			NM	1
FOX8 NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/24/12	09/30/12	---T---				1	\$3,200.00		
N 15 8		09/19/12	09/19/12	M-F 10p-1030p	10p-1030p		:30			NM	1
FOX8 NEWS AT 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	--W----				1	\$3,400.00		
N 16 8		09/20/12	09/20/12	M-F 10p-1030p	10p-1030p		:30			NM	1
FOX8 NEWS AT 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	---T---				1	\$3,400.00		
N 17 8		09/23/12	09/23/12	Sa & Su 10p-11p Fox 8 New	10p-11p Rotator		:30			NM	1
FOX8 NEWS AT 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/17/12	09/23/12	-----S				1	\$3,400.00		
N 18 8		09/24/12	09/24/12	M-F 10p-1030p	10p-1030p		:30			NM	1
FOX8 NEWS AT 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/24/12	09/30/12	M-----				1	\$3,400.00		
N 19 8		09/25/12	09/25/12	M-F 10p-1030p	10p-1030p		:30			NM	1
FOX8 NEWS AT 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/24/12	09/30/12	-T-----				1	\$3,400.00		
N 20 8		09/26/12	09/26/12	M-F 10p-1030p	10p-1030p		:30			NM	1
FOX8 NEWS AT 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 09/24/12	09/30/12	--W----				1	\$3,400.00		
N 21 8		09/27/12	09/27/12	M-F 10p-1030p	10p-1030p		:30			NM	1
FOX8 NEWS AT 10P											

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American Crossroads		09/18/12 / 09/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	<u>Totals</u>	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Amount</u>
		Week: 09/24/12	09/30/12	---T---				1	\$3,400.00		

Totals 21 \$55,000.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/27/12	21	\$55,000.00	\$46,750.00
Totals	21	\$55,000.00	\$46,750.00

Signature: _____ Date: _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER

7/19/12
Date

Stephen May
Signature

703-299-1760

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title